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PRESS RELEASE

For Immediate Release

Kentucky Businesses Team up, Win International Award

Economic developers praise PowerMap/PowerVision's innovative site selection technology

(September 19, 2017 - - - Toronto, Ontario, Canada) Kentucky-based companies Interapt and QK4 worked with their client Kentucky's Touchstone Energy Cooperatives to create PowerMap/PowerVision, which was presented with the New Media Award by The International Economic Development Council in Toronto, Ontario this week.

PowerMap/PowerVision, a custom version of the mobile app SiteSelect, is a GPS-powered economic development mobile application that shows users relevant demographic data, potential site renderings, and existing surface survey information as well as drone flyovers.

"We are honored to receive this award for several reasons," said Ankur Gopal, founder and CEO of Interapt. "First, it is an honor to receive such a prestigious award for a product we customized for our client, Kentucky's Touchstone Energy Cooperatives. Second, it is great to have formed a lasting partnership with Qk4, and most importantly this is proof that our investment in teaching Eastern Kentuckians to code is paying off."

In 2016, Interapt began a training program for unemployed and underemployed workers in Eastern Kentucky. Students learned basic computer coding skills in a few months, then continued through a 4 to 6 month internship program. During that time, several of the interns helped to refine and test the software. Fifteen of the people who went through the program were hired by Interapt. Some continue to create more advanced versions of Powermap for Kentucky's Touchstone Energy Cooperatives, while others are working on projects for Interapt's other clients.



Kentucky's Touchstone Energy Cooperatives' Economic Development Manager Rodney Hitch believes strongly in the product for good reason. He said, "Since going live with the original version of PowerMap in January 2015, Kentucky's Touchstone Energy Cooperatives have seen over \$2 Billion of investment and added over 7,000 jobs to our cooperative's service territories."

PowerMap/PowerVision's data includes the location of power company service territories and deep metrics and insights on the surrounding community and workforce, and custom virtual renderings of new buildings layered over an engineering drone map of premium sites.

While PowerMap specifically gives economic developers instant access to detailed cooperative service territory maps for all 87 counties of Kentucky served by Kentucky's Touchstone Energy Cooperatives, its SiteSelect technology can be deployed to help economic developers in any state or region.

Learn more at www.SiteSelect.io

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